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in partnership with



REAL TRENDS ANNOUNCES AMERICA'S BEST REAL ESTATE AGENTS LIST

America's Best Real Estate Agents receive additional marketing exposure on Zillow and Trulia.

DENVER, July 7, 2016 – REAL Trends, the Trusted Source in residential brokerage, released today the 2016 REAL Trends America's Best Real Estate Agents list. This is REAL Trends' fourth year producing the ranking and it is sponsored by Zillow Group. The list ranks the most productive agents by state and metropolitan area based on closed transaction sides and closed volume. Agents and brokers selected for the 2016 REAL Trends America's Best Real Estate Agents list receive additional exposure on Trulia® and Zillow® to help them grow their business.

"With today's release of the 2016 America's Best Real Estate Agents list, an elite group of real estate agents across the country are receiving well-deserved recognition. These sales associates are far above average and have built enormously successful small businesses in an extremely competitive field," said Steve Murray, president of REAL Trends.

More than 12,000 real estate professionals from every state are featured. To be included in the ranking, agents must have closed at least 50 transactions, compared with the industry average of seven, or \$20 million in closed sales volume. Teams must have closed 75 transaction sides or \$30 million in closed sales volume in 2015 to be included. This ensures that only the best of the best are included on the prestigious list.

"Less than 1 percent of the agents and teams in America account for 5 percent of all sales," said Murray. "It is amazing to think about how hard they have worked and how focused they are on their clients. They have to be in order to be listed on this report. We are pleased to congratulate this year's members of Americas Best Real Estate Agents."

Click on www.AmericasBestRE.com to see the 2016 REAL Trends America's Best Real Estate Agents list. The 2016 REAL Trends America's Best Real Estate Agents list is sponsored by Zillow Group, which houses a portfolio of the largest real estate and home-related brands on the Web and mobile.

METHODOLOGY

REAL Trends America's Best Real Estate Agents honors America's finest real estate agents and their companies and is compiled and analyzed by REAL Trends.

The rankings are compiled based on surveys from virtually every national branded network, many state and local associations of Realtors®, multiple listing services, all applicants from past years' rankings, and the 1,600 largest brokerage firms in the United States. Verification from an independent source is required for all submissions. In addition, REAL Trends senior staff reviews every submission for completeness and accuracy.

ABOUT REAL Trends

REAL Trends is a privately-held publishing, consulting and communications company specializing in the residential brokerage and housing industries. REAL Trends provides a wide range of advisory services to a clientele of local, regional, national and international real estate organizations. REAL Trends' areas of expertise include operational analysis, valuations, merger and acquisition advisory services, technology consulting, consumer and business research and strategic planning. Visit REAL Trends at www.realtrends.com.

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